

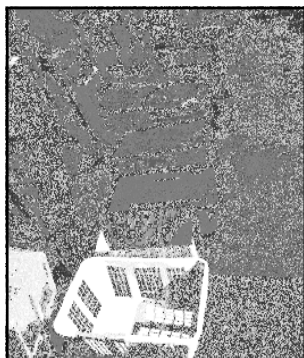
ANNUAL REPORT



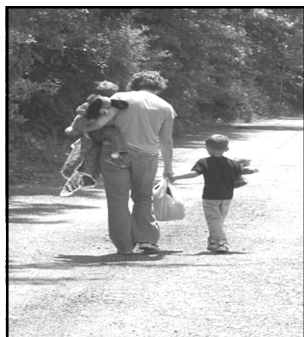
& Volunteer Center

2007-2008

Agents of Change



Baskets lined up for the Fresh Food Initiative at the United Methodist Church in Hastings. This program is available every Wednesday at 9AM.



145 women and children were provided shelter at Green Gables Haven.

The United Way brings people together to address critical issues that impact our community. But what matters most are the bottom line results. Many people trust us to help ensure a healthy community. Donors want to know their investment is being spent wisely and is producing results. They want us to give them opportunities to be involved and to be informed. How will we continue to change people's lives and make our community stronger? In the coming months you will see the roll out of the

Financial Mentoring program, Extreme Community Investments and a Hunger Coalition. These new programs will leverage resources and work to make the biggest impact possible in the lives we change, the community we shape.

None of this is possible without your support.

On behalf of the Barry County United Way and the 23 funded agencies—THANK YOU!

Barry County United Way Board of Directors

Improving lives by mobilizing the caring power of Barry County communities

Results:

- **Urgent and emerging needs organizations were accessed 34,103 times.**
- **13,694 youth participated in programs to help them reach their full potential.**
- **2,207 families utilized services in helping them achieve well-being and success.**
- **628 senior adults found support and were helped with maintaining their independence**

276 volunteers participated in United Way Day of Caring & Extreme Community Makeovers 2007



You Make the Difference

Through the Barry County United Way "Agents of Change" campaign we asked you to join us in helping to meet the needs of the residents of Barry County. And you did! Over 3,500 donors stepped forward to respond to the call to participate! The results of those gifts were awesome. **50,632** times residents of our community accessed services of United Way and

our partner agencies. Barry County United Way partner programs include: 4H, Catholic Family Services, Barry Community Hospice, Barry Eaton Health Plan, Barry County Healthy Families, Barry County Substance Abuse, Big Brothers/Big Sisters, CASA, Child Abuse Prevention Council, Commission on Aging, Community Action, DARE, Food Bank of South Central MI, Gerald Ford Boy

Scouts, Glowing Embers Girl Scouts, Green Gables Haven, Habitat for Humanity, Leadership Barry County, Manna's Market, Sheriff Department School Liaison Program, Thornapple Parks & Recreation, Victim Service Unit and the YMCA. If you would like further information on these programs please visit our website at www.bcunited-way.org.



428 Smoke detectors were installed by 10 fire departments throughout Barry County thanks to grants from the Pennock Foundation & Hastings Kiwanis.

Board of Directors

2007-2008

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Executive Director

Lani Forbes

Volunteer Center Director

Kat Smith

Continuum of Care Coordinator

Sharon Boyle

Community Impact Coordinator

Joanna Rose

Barry County United Way Statement of Activities

For the Year Ended March 31, 2008

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Total</u>
Revenues, gains and other support			
Contributions Received - Prior year pledges	\$291,364		\$291,364
2005/2006 Campaign Pledges		\$422,521	422,521
Prior Period Campaign Funds Released from restriction	\$288,181	(288,181)	
Less:			
Donor Designations		(70,383)	(70,383)
Allowance for Uncollectible Pledges		<u>(21,126)</u>	<u>(21,126)</u>
Total Campaign Revenue	579,545	42,831	622,376
Grant Income	22,941		22,941
Homeless Prevention	1,017		1,017
Volunteer Center	5,453		5,453
Rent Income	23,400		23,400
Interest Income	7,124		7,124
Endowment Fund Income	51,221		51,221
Miscellaneous Income			
Total Revenues, gains and other support	695,704	42,831	738,535
Allocations and Functional Expenses			
Allocations			
National and State Affiliation Dues	7,764		7,764
Emergency Assistance Programs	9,595		9,595
Projects Funded by Board Designation	<u>407,871</u>		<u>407,871</u>
Total Allocations	425,230		425,230
Functional Expenses			
Community Investment	62,088		62,088
Volunteer Center	45,066		45,066
Fundraising	25,648		25,648
Administrative	<u>46,092</u>		<u>46,092</u>
Total Functional Expenses	178,894		178,894
Total Allocations and Functional Expenses	604,124		604,124
Change in Net Assets	91,580	42,831	134,411
Net Assets, March 31, 2007	22,278	380,552	402,830
Net Assets, March 31, 2008	\$113,858	\$423,383	\$537,241

Financial Statements audited by Johnson & Co. as of March 31, 2008. Barry County United Way is incorporated as a non profit organization in the State of Michigan and is registered with the US Internal Revenue Service as a 501(c)3 tax exempt entity.



Barry County United Way
 450 Meadow Run Suite 300
 PO Box 644
 Hastings, MI 49058
 Phone: 269-945-4010
 Fax: 269-945-4536
 E-mail: bcuw@sbcglobal.net
 www.bcunitedway.org

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your

readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles

short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or cli-

ents.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book re-

view, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

“To catch the reader’s attention, place an interesting sentence or quote from the story here.”

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid selecting

images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an

image, place it close to the article. Be sure to place the caption of the image near the image.



Caption describing picture or graphic.

Barry County United Way
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This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

WE'RE ON THE WEB!

EXAMPLE.MICROSOFT.COM

Back Page Story Headline



Caption describing picture or graphic.

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic ques-

tions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for

vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.