

2017 VOLUNTEER AWARDS

Sponsorship Packet





ABOUT THE VOLUNTEER AWARDS

The Barry County United Way & Volunteer Center recognizes that everyone has a gift to offer to the community. We promote volunteerism because we believe that many people are seeking ways to give back in return for the many gifts they have been given. Through recruiting and matching volunteers with opportunities, the Barry County United Way & Volunteer Center is in partnership with generous volunteers as we strive to create a better Barry County for all.

The Volunteer Awards recognize, honor and celebrate residents within Barry County who have given so generously of their time and talent for the benefit of the community. The Barry County United Way & Volunteer Center hosts this recognition event centered around National Volunteer Week each year to honor local volunteers in the following categories:

- Volunteer of the Year Honors those who have demonstrated a lifelong commitment to community involvement and volunteer service.
- Youth Volunteer of the Year Recognizes a youth (or group of youth) under 18 years old who are taking action to make our community a better place to live.
- Outstanding Mentor Award Honors an individual who has made a significant impact in someone's life by being a mentor.
- Continuing Service Award Honors long-term volunteers who have made an impact on an organization for at least five years.
- Corporate Service Award- Recognizes a corporation or small business that demonstrates excellent citizenship by giving back to their community.
- Community Health Award Honors those who volunteer to make our community a healthier place for all.
- **Group Volunteer Award** Recognizes a group, including families, who has made an impact by working together toward a shared goal in their community.

Any organization that utilizes volunteers in Barry County is eligible to submit nominations. This includes non-profit agencies, service clubs and organizations, churches, and even businesses that are involved in employee volunteering. Winners will be announced at an evening reception event.

Each award recipient receives recognition at the reception. All nominees receive a certificate of appreciation.

The award reception will be held Thursday, April 20, 2017 from 6:00-7:00pm

> Walldorff Ballroom 105 East State Street Hastings, MI 49058

2017 SPONSORSHIP OPPORTUNITIES

Event Sponsor - As an event sponsor, your contribution will help the Volunteer Center with the
costs associated with putting on this reception to honor our local volunteers.
Sponsor - \$150
Full Page ad inside reception programRecognition in all press releases
Award Sponsor - As an award sponsor, your contribution will help to provide engraved awards for category winners.
Volunteer of the Year - \$100
Youth Volunteer of the Year - \$100
Outstanding Mentor Award - \$100
Continuing Service Award - \$100
Corporate Service Award - \$100
Health Care Service Award - \$100
Group Volunteer Award - \$100
Program Advertisements
Inside Front Cover Ad - \$50
Full Page Ad (7.5" x 4.75") - \$60
Half Page Ad (3.75" x 4.75") - \$30
Back Cover Ad - \$60
Inside Back Cover Ad - \$50
Other Sponsorship Opportunities

We are always willing to discuss alternative options that will allow you to support community volunteerism in the Barry County community. Please contact the Barry County United Way & Volunteer Center at (269) 945-4010.

SPONSORSHIP FORM

Business Name:		
Contact Name:		
Address:		
City, State, Zip Code:		
Phone Number:	Fax Number:	
E-mail Address:		

Please complete the above Sponsorship Form along with the checklist form on the previous page, indicating which sponsorship opportunity you have chosen.

Send both completed forms, with payment, to:

Barry County United Way & Volunteer Center
Attn: Volunteer Awards
231 S. Broadway
Hastings, MI 49058

Checks should be made payable to: Barry County United Way For questions, please call at (269) 945-4010

To be included in the program, all materials must be received no later than Friday, April 14, 2017.

Thank you for your support of the 2017 Volunteer Awards!

